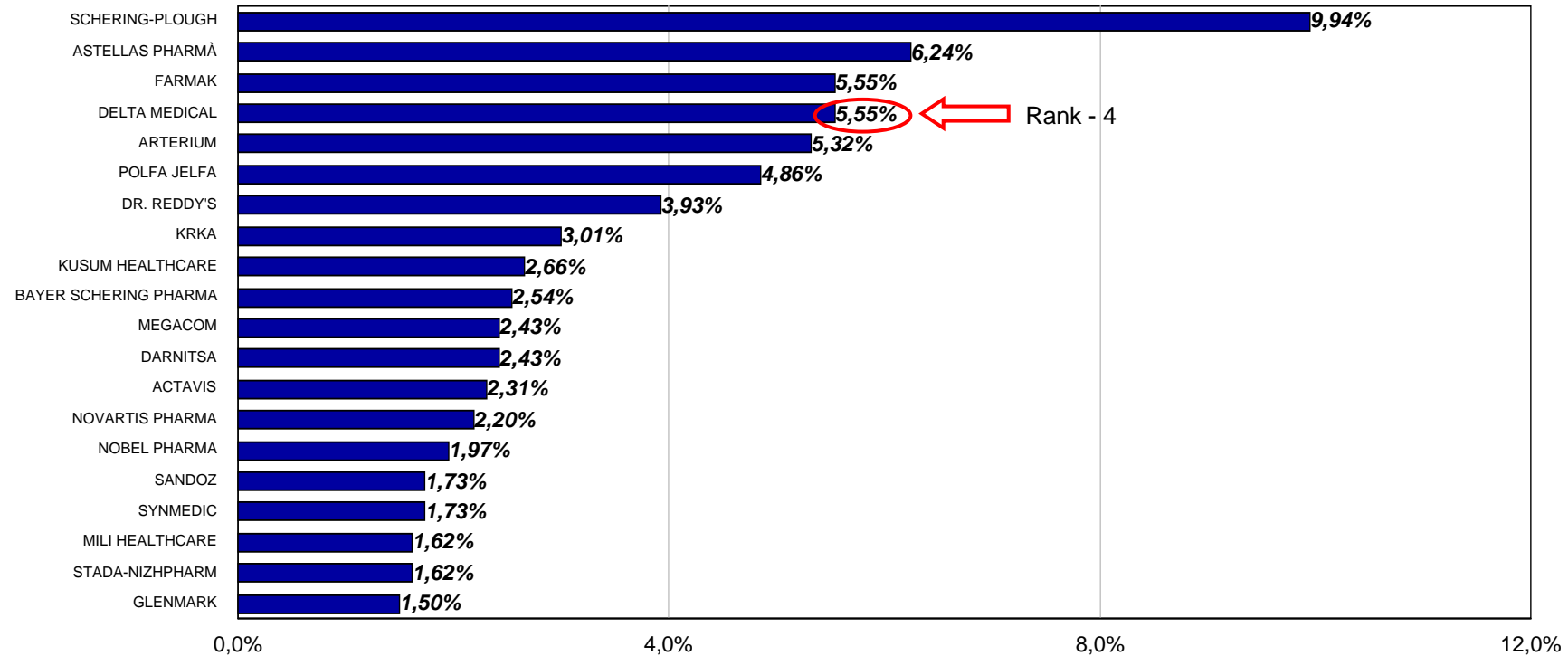


Dermatologists. TOP-20 Share of the most remembered companies

(for 100 % all are taken total promotions all companies on all cities)



Share of Voice - recall of reps promotions (dispersion index).2009/Oct



Rank October 2009: Delta Medical – 4

Rank October 2008: Delta Medical – 5