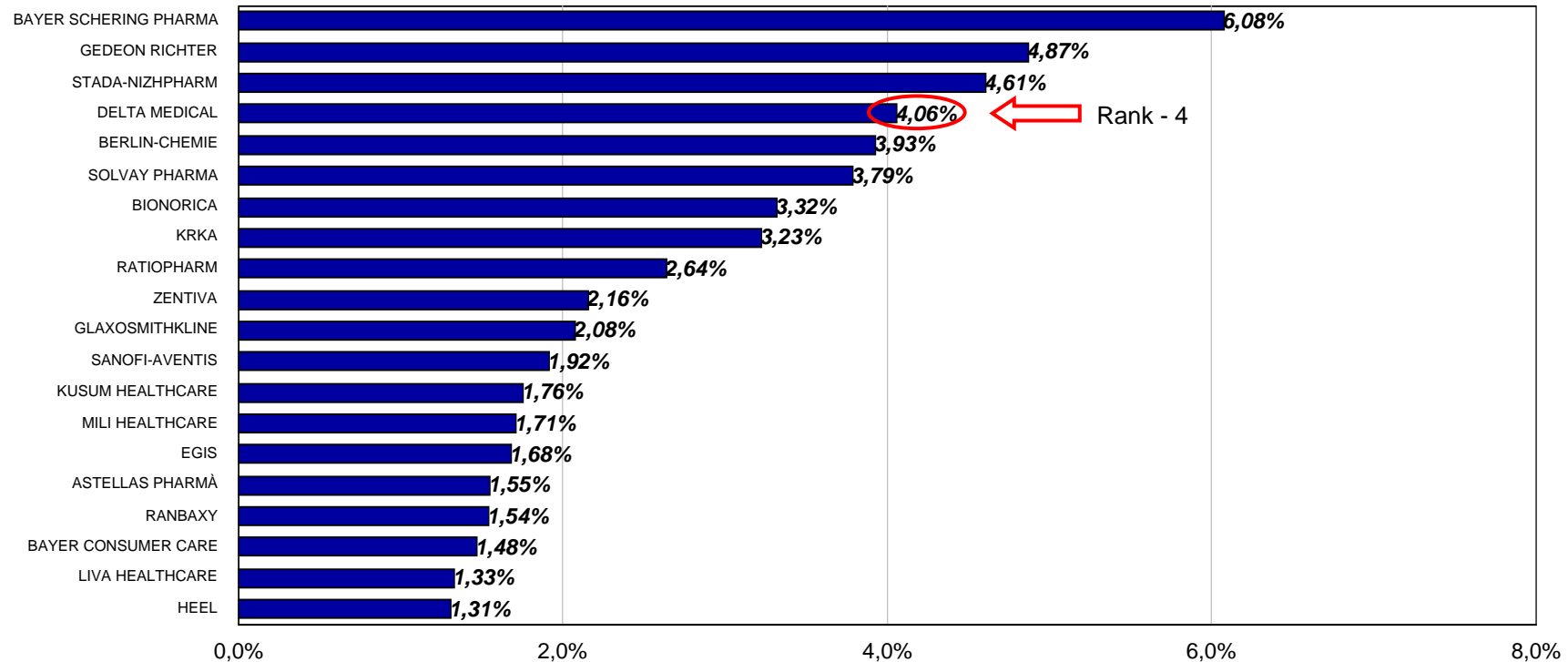


Gynaecologists. TOP-20 Share of the most remembered companies

(for 100 % all are taken total promotions all companies on all cities)



Share of Voice - recall of reps promotions (dispersion index).2009



Rank 2009: Delta Medical – 4

Rank 2008: Delta Medical – 10